



Sarah E Kirwan, MSPA
Founder and CEO

FOR IMMEDIATE RELEASE

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Contact:

Sarah Kirwan
(805) 361-0930
sarah@eyelevel.works

Local Business Owner Sarah Kirwan Named to NSBA Leadership Council

Santa Maria, California – Sarah Kirwan, the Founder and CEO of Santa Maria-based Eye Level Communications, LLC (Eye Level), was recently named to the National Small Business Association (NSBA) Leadership Council. NSBA is the nation’s oldest small-business advocacy organization and operates on a staunchly nonpartisan basis. Kirwan, a recognized leader in the small-business community, joins the NSBA Leadership Council alongside other small-business advocates from across the country as they work to promote the interests of small business to policymakers in Washington, D.C.

“As a small-business owner, I see the importance of being involved and active when it comes to laws and regulation,” stated Kirwan. “Joining NSBA’s Leadership Council will enable me to take our collective small-business message to the people that need to hear it most: Congress.”

Kirwan is a public administration professional with more than 25-years of experience. For the last decade, her work and research has focused on healthcare administration, communications, training, and policy. As the Founder and CEO of Eye Level she is dedicated to having the critical conversations necessary to connect communities and drive positive social change for people living with disabilities. She also hosts the Include This! Podcast, a movement for disability equity that amplifies disabled voices and works alongside disability allies to unify the disability community.

Kirwan joined the NSBA Leadership Council as part of her efforts to tackle the many critical issues facing small business, including tax reform, regulatory restraint, health care costs, and how the Affordable Care Act will impact small business. The NSBA Leadership Council is focused on providing valuable networking between small-business advocates from across the country while ensuring small business a seat at the table as Congress and regulators take up key small-business proposals.

“I am proud to have Sarah Kirwan as part of our Leadership Council,” stated NSBA President and CEO Todd McCracken. “She came to us highly recommended and I look forward our coordinated efforts for years to come.”

Please visit www.eyelevel.works to learn more about Sarah and Eye Level Communications, LLC. And, for more information on the NSBA Leadership Council, please visit www.nsba.biz

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